metaapp DESIGNS

ONE OF THE
MOST TRUSTED

SOFTWARE DEVELOPMENT

COMPANY SINCE 2010

www.metaappdesigns.com

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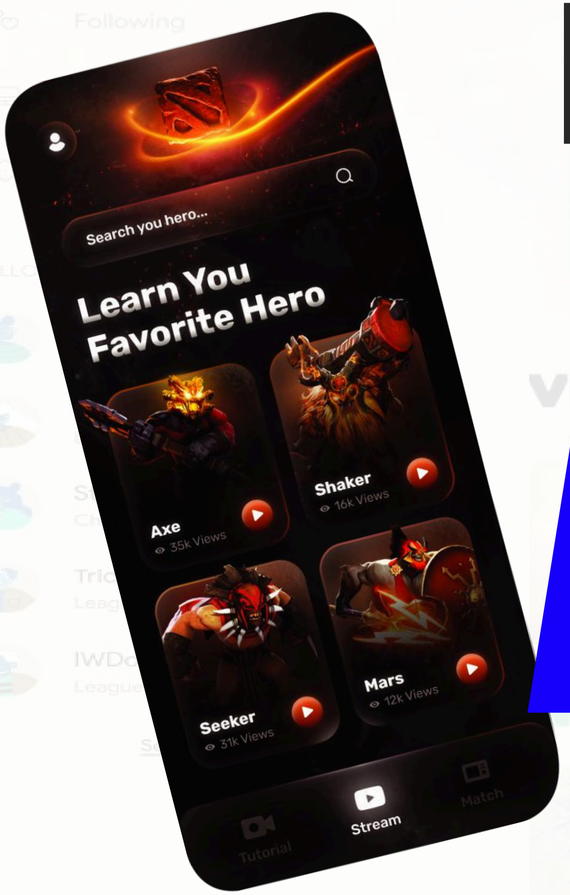
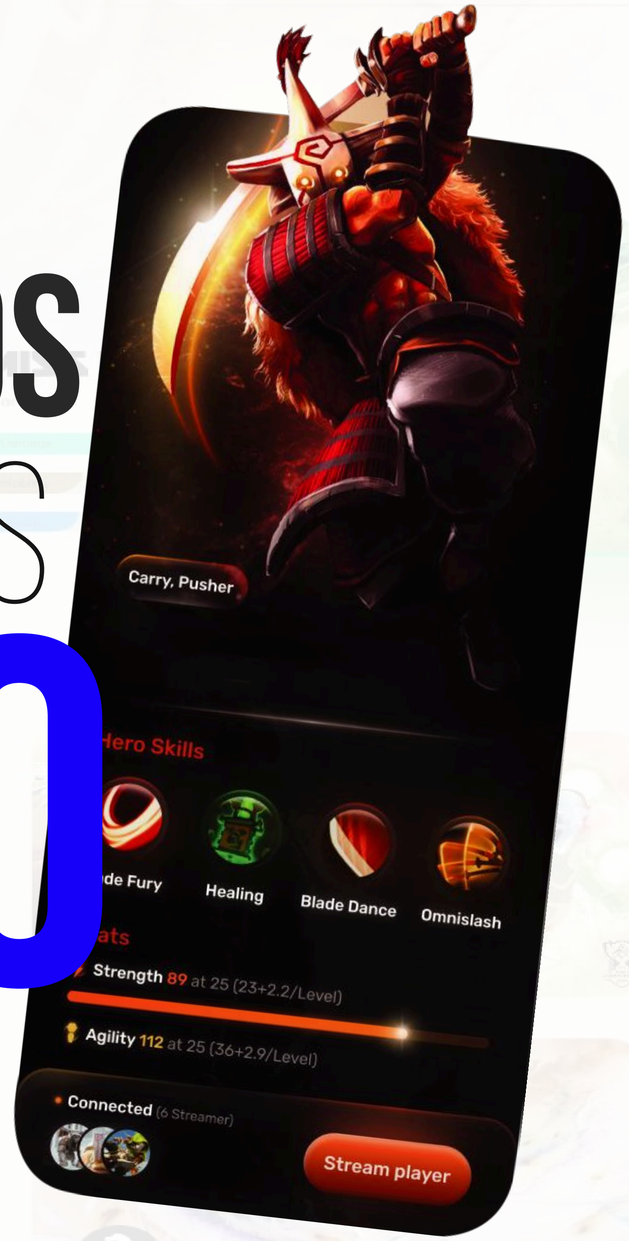


NO ONE UNDERSTANDS YOUR BUSINESS NEEDS AS WE DO



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The Company

Meta App Designs, located in the heart of Naperville, specializes in developing complete apps and fascinating games for entrepreneurs, start-ups, and corporations worldwide. With experience across several platforms, including Android and iOS, we help businesses grow their digital presence and realize their full potential. Beyond mobile applications, we provide high-quality online solutions that elevate companies and amplify their message worldwide. Our team consists of enthusiastic, competent, and devoted designers and developers committed to providing exceptional mobile app solutions around the clock.

Apps Created
105+

Expert Team
56+

Revenue Generated
$1.6M↑

User Engagement
94%

Client Satisfaction
96%

Mission

Meta App Designs' mission is to provide unique mobile app solutions that help organizations & people improve their digital presence & drive growth. We are dedicated to providing quality via innovative design, cutting-edge technology, & outstanding client service, guaranteeing that each app we develop surpasses expectations & produces concrete results.

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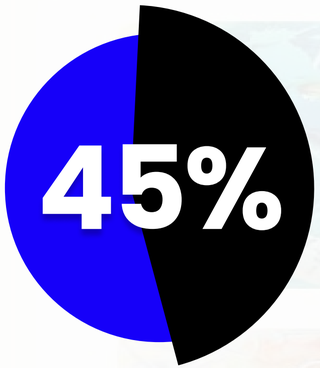
Corporate Highlights

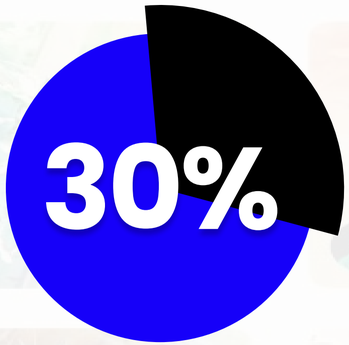
The All-In-One Solution Hub for Pros & Beginners!

Meta App Designs offers high-end web and mobile application development services, including the initial prototype, UI/UX design, Android and iOS mobile development, and backend and website infrastructure. Additionally, we offer engineering for machine learning, cloud computing, and data. We are excited to impart our knowledge to you because we love what we do!

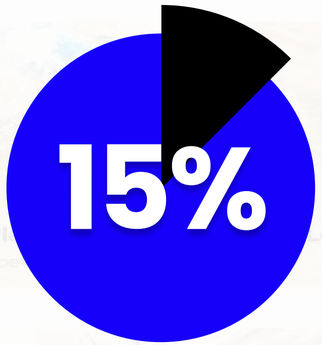
Service Wise Revenue Generated



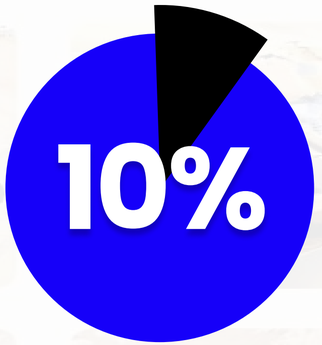
Mobile App Development



Game Development



Augmented Reality



Blockchain Development

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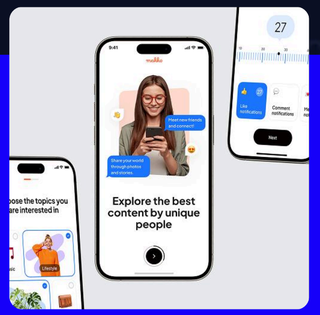
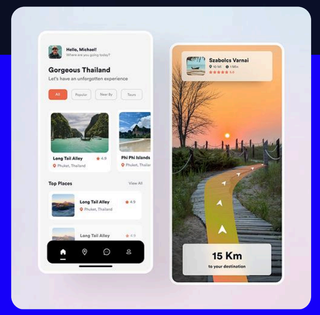
Digital Innovation for Every Business

We partner with businesses of all sizes to transform their ideas into intelligent digital products.



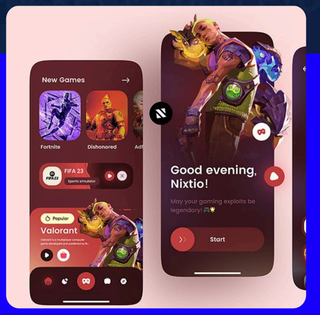


Android App Development

Meta App Designs is a top Android app development company in the USA, With over 20 years of expertise & cutting-edge technology, we offer tailored, high-performance Android solutions that drive revenue and engagement.

AR App Development

Custom AR app development services in the USA. Whether for gaming, retail, or enterprise solutions, our expert team delivers immersive & interactive AR experiences. Hire AR app developers today to bring your vision to life with innovative, high-performance AR solutions!



Game App Development

We craft cutting-edge game app designs that blend innovation with immersive gameplay. With **10+ years** of expertise, our team delivers visually stunning, high-performance gaming experiences. Ensuring excellence across Android, iOS, cross-platform gaming platforms.

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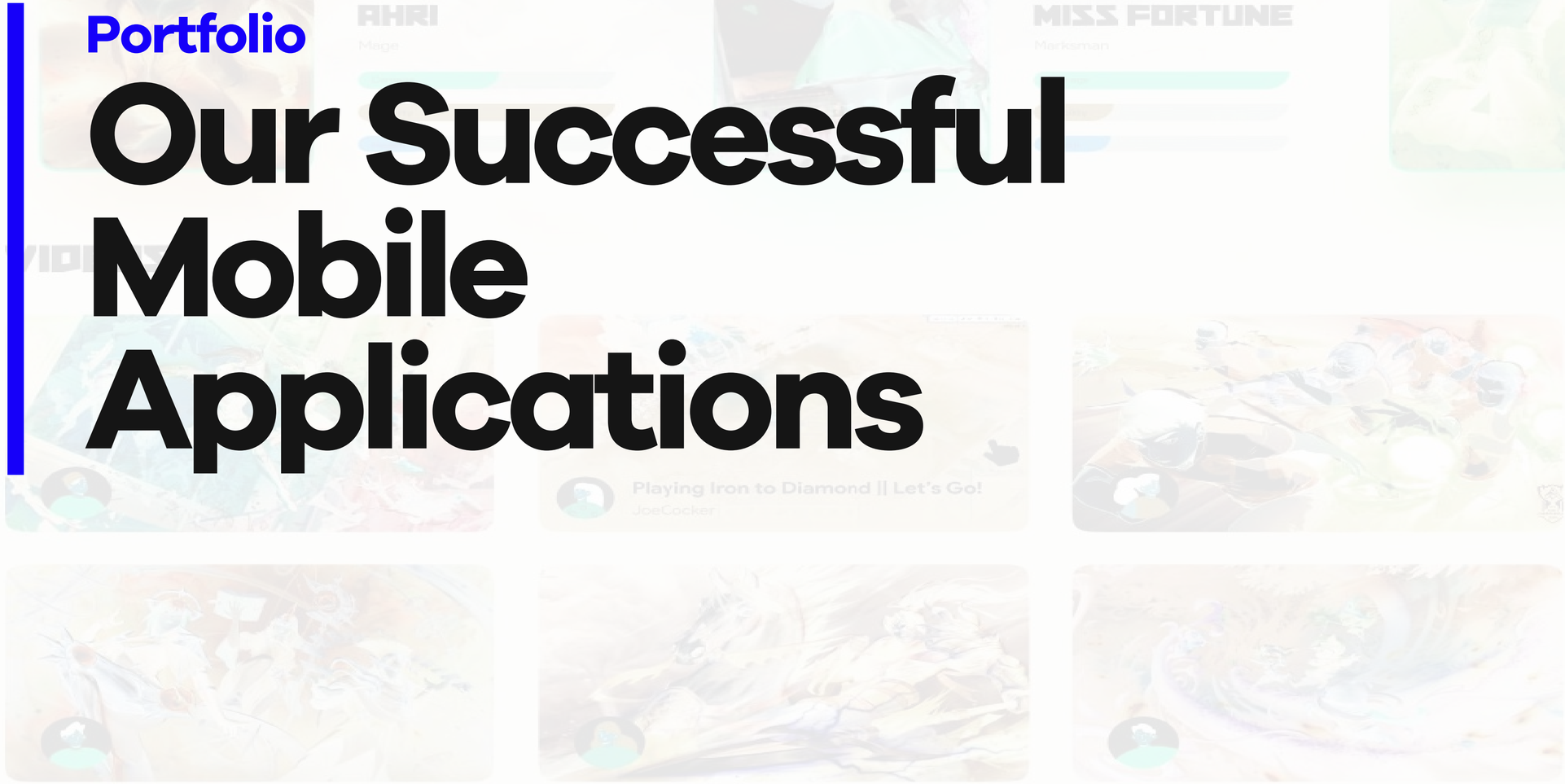
Portfolio

Our Successful Mobile Applications



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Cooking Apps

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Healthcare Apps

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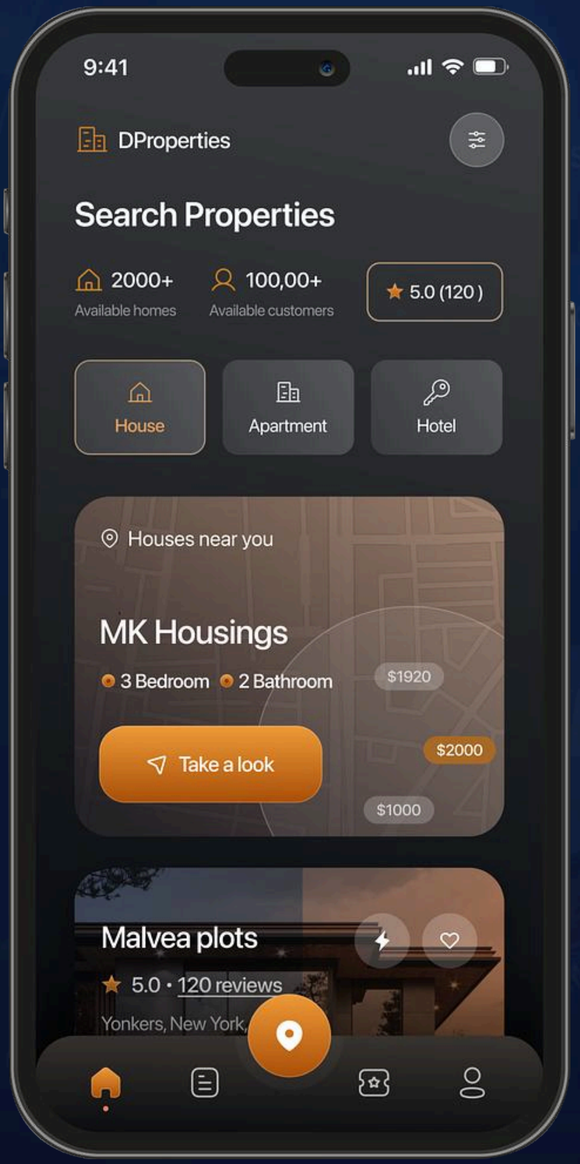
Real Estate Apps



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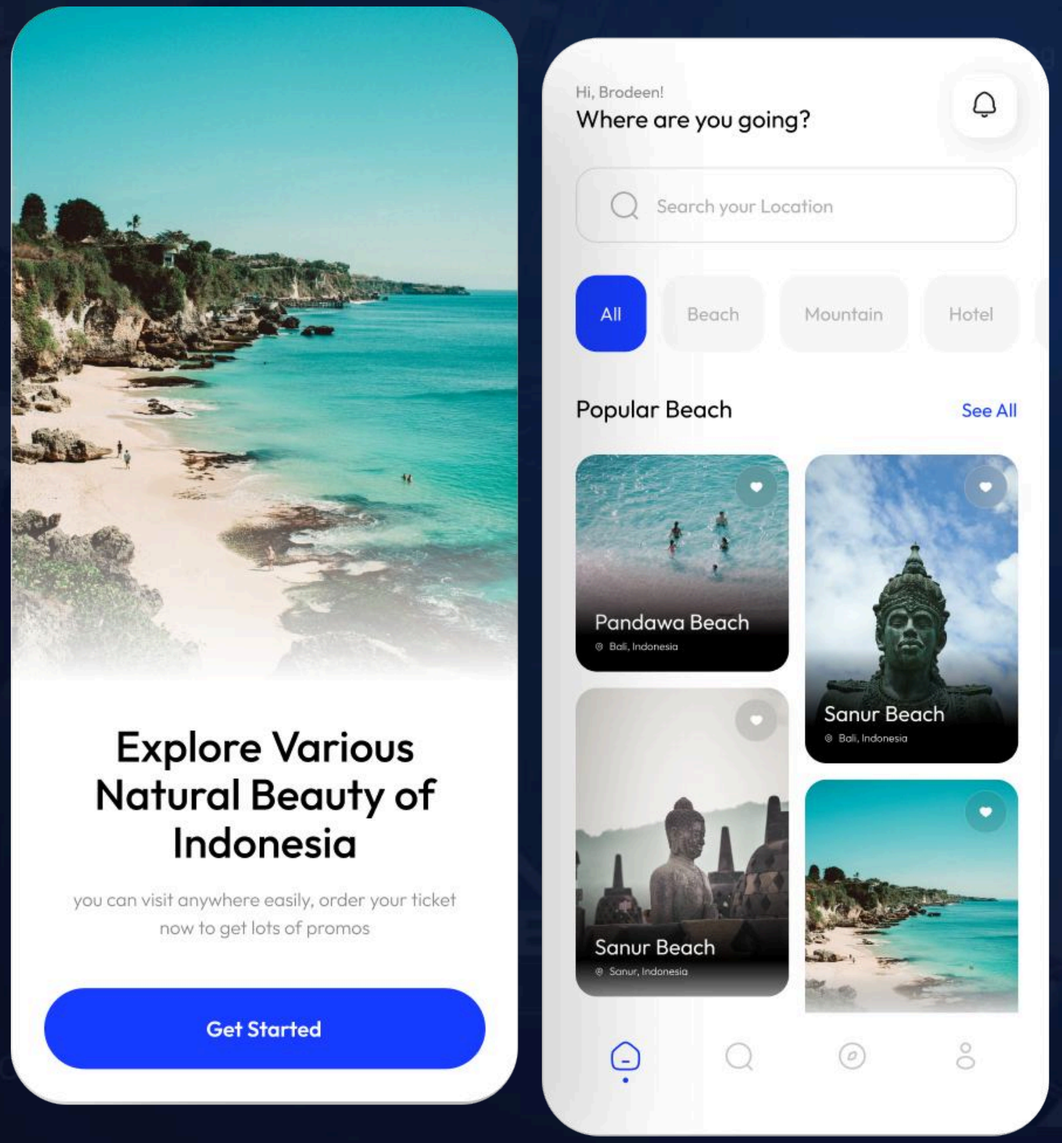
Tourism Apps



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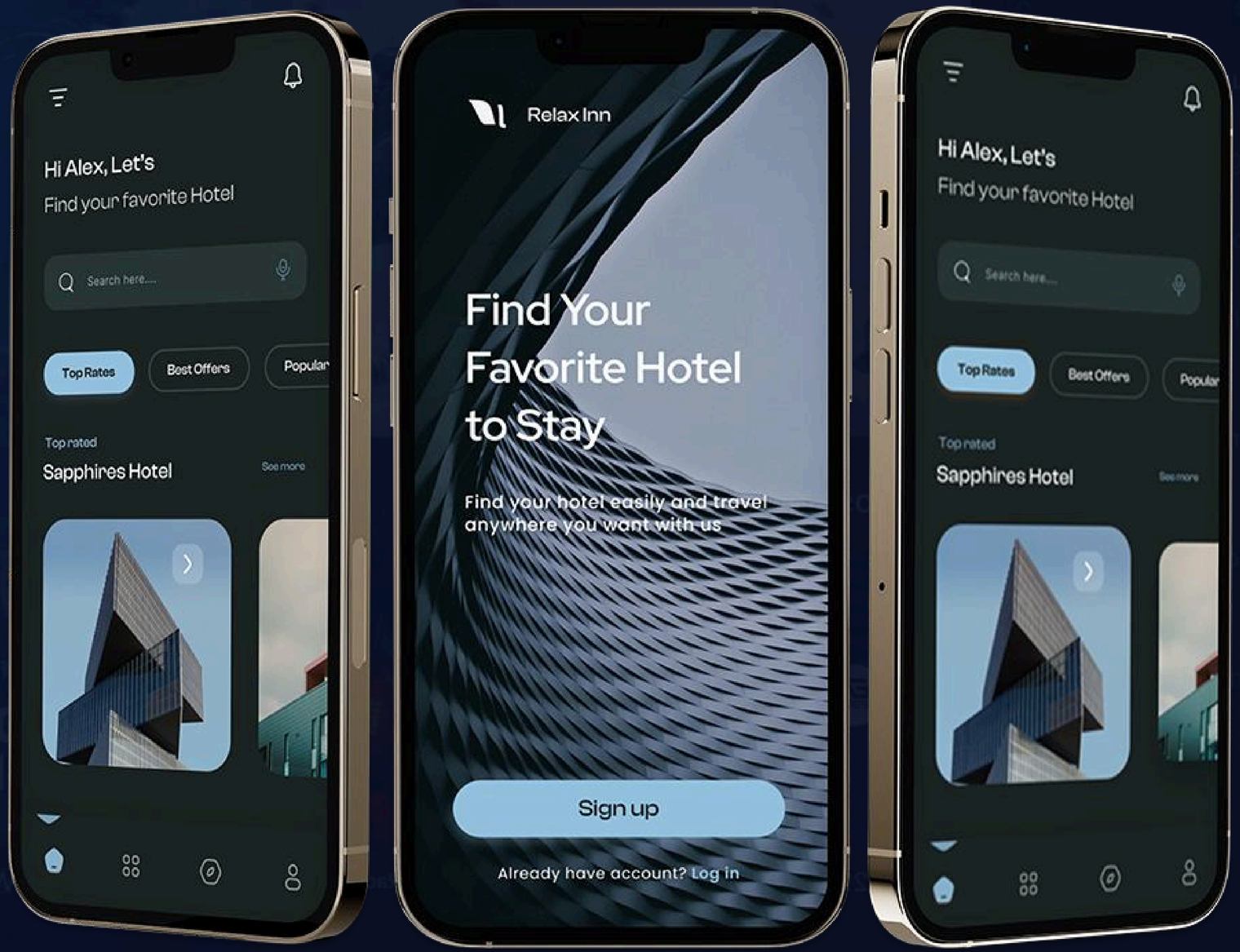
Hospitality Apps



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Our Collection of Projects

Each Case Study is Unique Just Like our Clients!

We Showcase how our skilled hands and creative minds turn a concept into a fully-functional product. Here, you will discover satisfied clients with amazing stories!

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CHAIN VERIFY

Blockchain App Development For Supply Chain Transparency

Objective:

To design and develop secure, blockchain-based web mobile app that enables supply chain transparency, combats product fraud, and builds trust among manufacturers, distributors, & retailers—without requiring in-house blockchain expertise.

✅ Key Insights & Wins

Positioned Client as a Trusted
Blockchain
Pioneer in Their Sector

Helped Chain Verify Rapidly
Onboard
Hundreds of Partners

Delivered Measurable Cost
Reductions ↓
Via Automation & Fraud Prevention

Enabled Transparent
Supply Chains
With Near-zero Fraud

- Industry: Chain and Manufacturing
- Service Delivered: Blockchain Web Mobile App Development
- Logo branding created to reflect trust, security, & transparency.

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DECORA AR

AR App Development for Home Décor Visualization

Objective:

To develop an intuitive AR-enabled mobile app for DecoraAR that empowers customers to visualize home décor products in their real environment reducing return rates, boosting mobile conversions, & positioning the brand as a tech-forward alternative to larger competitors.

✅ Key Insights & Wins

Due to Real-world Previews
67.8%
Drop in Returns

Average Session Time
Quadrupled
Users Loved the Interaction

Tripled Mobile
Conversions ↑
within 2 months

Helped Brand Position itself as an
Innovator
in the Décor industry

- Industry: Home Décor / Interior Design / eCommerce
- Service Delivered: AR App Development
- Brand identity and logo created to evoke creativity, simplicity, and smart living.

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PIXEL POUNCE

Game App Development for Hyper-Casual Mobile Game

Objective:

To transform a solo indie game concept into a fully developed, cross-platform hyper-casual mobile game complete with engaging pixel visuals, monetization strategy, and viral growth features—aimed at achieving 100K+ Downloads and strong user retention within 90 days of launch.

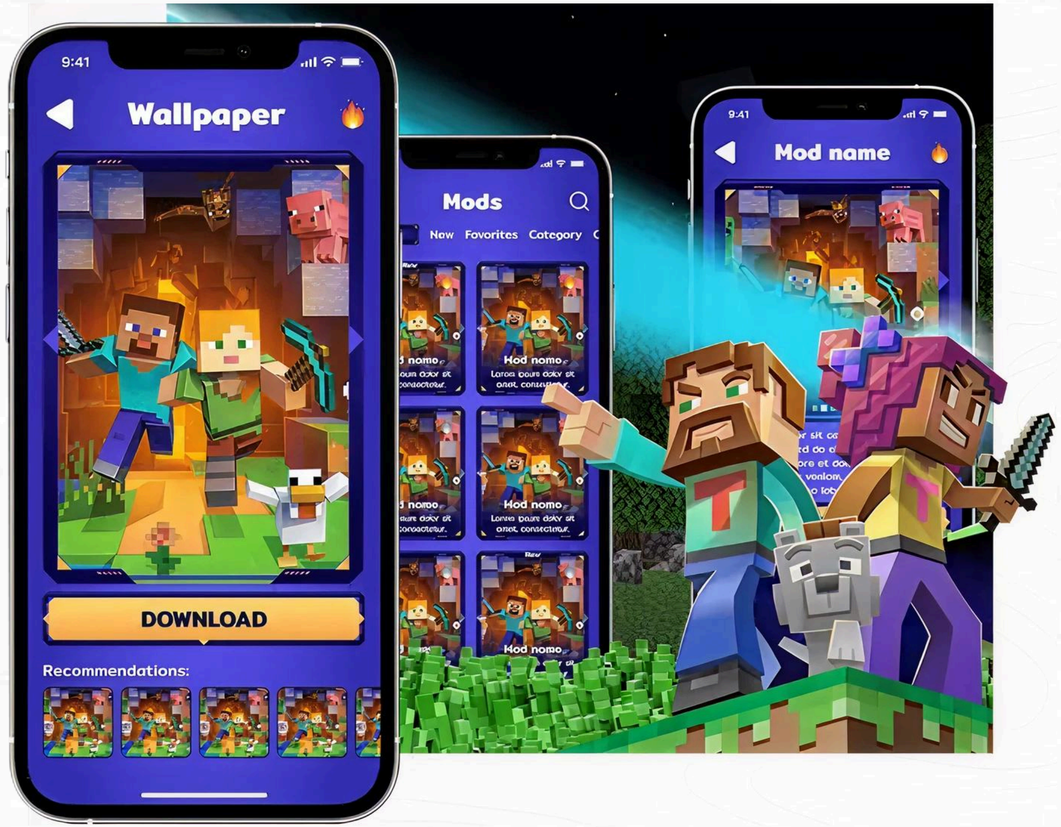
✅ Key Insights & Wins

Pixel Pounce Reached
#3 in Trending ↑
Games on Google Play
(India & Philippines)

Scaled to
6-figure
Downloads Organically
Within 3 Months

Generated
$14K+ ↑
in ad Revenue with
$0 upfront ad spend

Built in a way that
New Levels
& Characters can be Added with no Re-coding



- Industry: Mobile Gaming (Hyper-Casual)
- Service Delivered: Game App Development (Android & iOS)
- Logo and visual identity created to appeal to Gen Z and mobile-first casual gamers

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CoreMetrics

App Maintenance for a Fitness Tracker App

Objective:

To enhance the performance, stability, & user retention of CoreMetrics' fitness tracking app through proactive maintenance, bug resolution, compatibility updates, & ASO improvements—transforming it from a struggling product into a high-performing, user-loved platform.

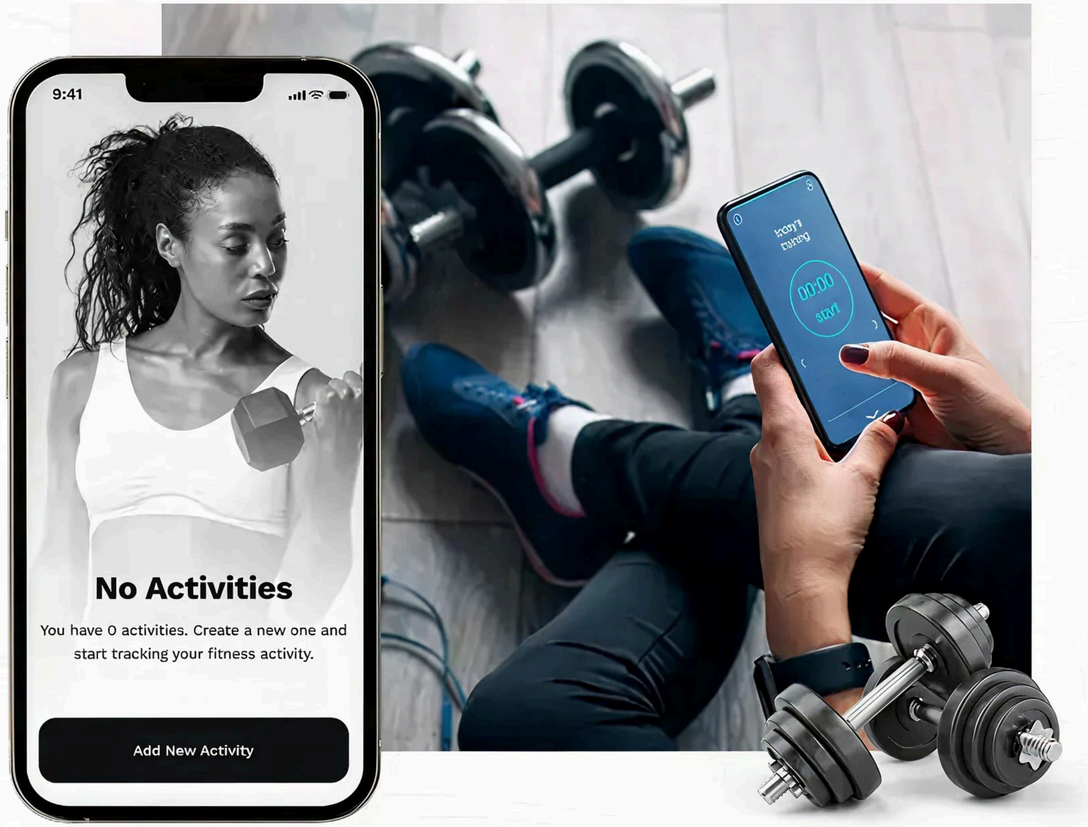
✅ Key Insights & Wins

User Base More Than
Doubled
Within 3 Months

Customer Support by over
80% ↓
Burden Reduced

Helped the Brand Gain
4,000+ ↑
Organic Reviews
Post-maintenance

Client Saw a
212% ↑
Increase in subscription revenue after improved retention



- Industry:Health & Fitness
- Service Delivered: Mobile App Maintenance & Optimization
- We revamped CoreMetrics' brand identity to reflect performance, health, and smart data insights.

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Introducing Our Leadership **Team**

Our long-term goal is our top priority, and our highly talented and respected leadership team is dedicated to carrying it out while mentoring and inspiring the rest of the team.

Ovais Riaz

Chief Executive Officer

I have more than 12 years of experience in leading & executing digital marketing & IT projects for various businesses & industries.

Ali Syed

Development Head

I am a Head of Development and Technology with a passion for leading teams to deliver innovative and high-quality software products and solutions.

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Reach Out To Us!

For sales: **866-944-0781**

sales@metaappdesigns.com

218 S Main St 2nd Floor, Naperville, IL 60540, USA

Trustpilot ★★★★★

featured customers ★★★★★

Clutch 4.9/5.0 ★★★★★

Google ★★★★★

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